

## Report to Partnership Meeting 24 November 2017

### EUROPEAN PROJECTS

#### INCLUSION Project Report

#### Purpose of Report

To provide Members with an update on HITRANS involvement in the recently approved Horizon 2020 project, INCLUSION.

#### Project Overview

INCLUSION was approved in May 2017 and focuses on more accessible and inclusive mobility solutions for European prioritised areas. The project aims to understand, assess and evaluate the accessibility and inclusiveness of transport solutions in these areas, identify gaps and unmet needs, and experiment a range of innovative and transferable solutions to ensure accessible, inclusive and equitable conditions for all.

#### Project Partnership

INCLUSION is led by Softeco, based in Italy, and includes 13 project partners:

#	Name of Organisation	Country
1	Softeco Sismat Srl	Italy
2	Memex S.R.L.	Italy
3	Rupprecht Consult - Forschung & Beratung GmbH	Germany
4	Mosaic Factor SI	Spain
5	The University Court of The University of Aberdeen	UK
6	Verkehrsverbund Rhein-Sieg GmbH	Germany
7	BUSITALIA SITA NORD S.R.L.	Italy
8	Centrum Voor Positieve Aanwending Vzw	Belgium
9	The Highlands and Islands Transport Partnership	UK
10	Busup Technologies SI	Spain
11	Bkk Budapesti Közlekedési Központ Zártkörűen Működő Részvénytársaság	Hungary
12	EMTA European Metropolitan Transport Authorities	France
13	Polis - Promotion of Operational Links with Integrated Services, Association Internationale	Belgium

#### HITRANS Project Activities

HITRANS attended the Implementation Meeting for INCLUSION held in Genoa, Italy, 4<sup>th</sup>-6<sup>th</sup> October 2017. Innovative solutions will be trialled in INCLUSION through real-life experiments, titled Innovation Pilot Labs, and at the Implementation Meeting HITRANS presented plans for the Pilot Lab to be held within Cairngorm National Park. The Park is one of the most popular tourism destinations within the Scottish Highlands and has more than one and a half million visitors per year for summer hiking and winter skiing. Tourism accounts for 30% of the economy

and 43% of employment, with visitors flocking to the area to appreciate the outstanding landscapes, wildlife and huge range of activities. Enhanced mobility has been identified as a means of promoting economic development, improving visitor experience and sustaining local populations.

HITRANS is running one of six Pilot Labs within the project. The other sites are detailed below:

Site	Target Area	Target Users	Mobility offer and services	Main gaps and needs for improvements
Rhein-Sieg - Germany	Partly rural and partly peri-urban	Families with young children	Bus lines and demand bus systems	Limitations on PT options for the multi-purpose trips
Florence Metropolitan Area - Italy	Metropolitan area	Night commuters, Immigrants, modest income groups	On-demand, night service. Traditional Bus lines.	Service coverage. Integrated payment. Data on service usage.
Cairngorm National Park - UK	Rural, touristic area.	Elderly people, persons of reduced mobility; local residents who suffer from fuel poverty; young people	Fixed route bus and rail; some open access DRT and taxis	Existing services and transport options according to the different needs
Flanders - Belgium	Rural area	Drivers of on-demand transport service; People with mobility issues	High-capacity Public transport, Carpooling, Car Sharing, Less Mobile Services, Local Taxi	Door-to-door, Cost-efficiency, Limited user groups, Time-consuming, Reaching a critical mass
Barcelona conurbation- Spain	Metropolitan area	Commuters, Leisure travellers	Typical of metropolitan area	Data on service usage.
Budapest - Hungary	Metropolitan area	Public and staff of public transport	Metro lines.	Re-educate wide public

The focus and objectives of HITRANS Innovation Pilot Lab will include:

- Improving the statistic of only 3% of visitors to Cairngorm National Park using public transport
- Feasibility and project development with stakeholder engagement to support enhanced mobility amongst prioritised groups
- Governance issues related to mobility management
- Development and implementation of traveller information strategies for vulnerable groups
- Development of a central application programming interface to capture multiple information sources presented as open data
- Integrated ticketing between rail and bus
- Lift sharing scheme or car club

The Implementation Meeting offered HITRANS an opportunity to engage with other project partners, learn more about the other 5 pilot lab areas and contribute to working sessions such as identifying & classifying specific areas and target user groups, and identifying specific challenges and user needs. Ideas and innovative solutions will be identified in early work packages of the project that will later be implemented in the Innovation Pilot Labs.

HITRANS will host the next partner conference in Aviemore in September 2018.

## **RISK REGISTER**

### RTS Delivery

Impact - Positive

Comment – The INCLUSION project supports a number of RTS objectives, including reducing barriers to participation and improving the quality, accessibility, availability & integration of travel.

### Policy

Impact - Positive

Comment – INCLUSION is supporting broader policy work by contributing to priorities of making areas better connected and rural areas more accessible.

### Financial

Impact – Positive

Budget line and value – The project attracts a reimbursement rate of 100%.

Comment – A significant element of the work in INCLUSION covers activity HITRANS would be delivering in any case meaning a significant amount of additional funding is being attracted to the Partnership.

### Equality

Impact – Positive

Comment – INCLUSION aims to ensure accessible, inclusive and equitable conditions for all, especially vulnerable user groups.

## **RECOMMENDATION**

Members are asked to note the report.

**Report by:** Jayne Westbrook  
**Designation:** European Project Officer  
**Date:** 13<sup>th</sup> November 2017