



## **HITRANS People and Place Programme Media Pack**

Congratulations on receiving a grant award from HITRANS' People and Place Programme. We look forward to working with you to help more people across the HITRANS region benefit from active travel and public transport.

Since 2024, Transport Scotland has managed the annual People and Place Programme on behalf of the Scottish Government to increase the number of people walking, wheeling, cycling and using public transport for their everyday journeys.

A national overview of this behaviour change fund is available on Transport Scotland's [website](#).

HITRANS is one of seven Regional Transport Partnerships delivering the People and Place Programme on behalf of Transport Scotland.

Details of HITRANS' People and Place Programme can be found on our [website](#), including our 5-year Active Travel and Sustainable Transport Behaviour Change Strategy prioritising activities. You can read it [online](#).

### **Grant acknowledgement**

Please acknowledge your grant using the following statement in your communications.

Supported through the Scottish Government funded People and Place Programme, managed by HITRANS, to increase walking, wheeling and cycling and public transport for everyday journeys.

The name HITRANS is written in capitals and can also be written in full as Highlands and Islands Transport Partnership or Highlands & Islands Transport Partnership.

## Logos

Both the HITRANS and Transport Scotland logos need to be used to acknowledge the funding and cannot be altered in anyway. Please place these logos somewhere that's easily visible on your website and communications materials such as newsletters, reports, leaflets, brochures, banners, posters, invitations and social media posts. You can download these from our [Resources page](#).



## **Media releases**

The following information can be used in media releases.

### **Notes to Editor**

#### **About HITRANS**

Highlands and Islands Transport Partnership (HITRANS) is the statutory Regional Transport Partnership for the Highlands and Islands of Scotland. Working with its five constituent Councils (Highland Council; Moray Council; Orkney Islands Council; Western Isles Council and Argyll and Bute Council) and key partners including Transport Scotland, HITRANS is charged with developing and delivering a regional transport strategy and promoting improvements to the transport services and infrastructure networks that serve the region. Find out more on the HITRANS [website](#).

#### **About Transport Scotland's People and Place Programme**

In 2024 Transport Scotland funded Scotland's seven Regional Transport Partnerships to increase the number of journeys made by walking, wheeling or cycling and public transport rather than by private car.

The allocation of funds in 2025/26 for HITRANS is £2.48 million of the £23.45 million budget. During 2024/25 HITRANS received £1.8 million from this sustainable transport programme. Find out more on the HITRANS [website](#).

### **Media release quote**

HITRANS staff can also provide a quote for any of your news stories. If you are planning a launch, key announcement or interesting activity then it may be appropriate to include a quote from Transport Scotland. This will take a minimum of two weeks to be arranged. Contact [Emily Bowie](#), Project Manager – People and Place Programme with HITRANS if you want a Transport Scotland quote.

If you are giving media interviews about your project, please mention that your project receives People and Place Programme funding from Transport Scotland.

### **Contacting the media**

Sharing your work regularly with your local newspapers, websites, TV and radio stations will help to raise awareness of your project; the benefits of active travel and public transport; and the impact of your work within your local community.

We have provided a list of useful media contacts to help you share your work on an ongoing basis. Photographs with a paragraph about your activities or human-interest stories are always of interest too.

### **Media contacts**

<b>Publication</b>	<b>Email</b>
<b>Press and Journal Inverness</b>	alberto.molina@pressandjournal.co.uk
	michelle.henderson@pressandjournal.co.uk
	Alex.banks@dcthomson.co.uk
<b>Press and Journal Moray</b>	sean.mcangus@pressandjournal.co.uk
	david.mackay@pressandjournal.co.uk
<b>Press and Journal general</b>	livenews@ajl.co.uk
	pj.newsdesk@ajl.co.uk
<b>Press and Journal print</b>	marc.thomson@dcthomson.co.uk
	kagordon@dcthomson.co.uk
	jenna.scott@dcthomson.co.uk
<b>Press and Journal features</b>	sarah.bruce@pressandjournal.co.uk
<b>Press and Journal Oban</b>	louise.glen@pressandjournal.co.uk

<b>Inverness Courier</b>	andy.dixon@hnmedia.co.uk
	scott.maclennan@hnmedia.co.uk
	val.sweeney@hnmedia.co.uk
	newsdesk@hnmedia.co.uk
	sarah.fyfe@hnmedia.co.uk
<b>Highland Times</b>	info@thehighladntimes.com
<b>Northern Scot</b>	craig.christie@hnmedia.co.uk
	newsdesk@northern-scot.co.uk
<b>Inside Moray</b>	editor@InsideMoray.com
<b>Forres Gazette</b>	newsdesk@forres-gazette.co.uk
<b>Strathspey and Badenoch Herald</b>	gavin.musgrove@hnmedia.co.uk
<b>Ross-shire Journal</b>	hector.mackenzie@hnmedia.co.uk
<b>Caithness Courier</b>	david.scott@hnmedia.co.uk
	alan.hendry@hnmedia.co.uk
<b>West Highland Free Press</b>	Michael.russell@whfp.co.uk
	editor@whfp.co.uk
<b>The Orcadian</b>	newsroom@orcadian.co.uk
	mark@orcadian.co.uk
	tom@orcadian.co.uk

	sarah@orcadian.co.uk
<b>The Orkney News</b>	<a href="https://theorkneynews.scot/contact/">https://theorkneynews.scot/contact/</a>
<b>Oban Times</b>	bhossack@obantimes.co.uk
	editor@obantimes.co.uk
	editor@wyvexmedia.co.uk
<b>This is Islay</b>	thisisislay@gmail.com
<b>This is Oban</b>	hello@thisisoban.com
<b>Argyll Advertiser</b>	editorial@argyllmedia.co.uk
<b>West Coast Today</b>	contactus@westcoasttoday.co.uk
<b>Helensburgh Advertiser</b>	andrew.galloway@newsquest.co.uk
<b>Argyll Bute24</b>	editorial@argyllmedia.co.uk
<b>Dunoon Observer &amp; Argyllshire Standard</b>	editorial@argyllmedia.co.uk
<b>Ullapool News</b>	editorial@theullapoolnews.co.uk
<b>Westword</b>	editor@westword.org.uk
<b>Scottish Beacon</b>	hello@scottishbeacon.com

<b>The Ileadh</b>	theileach@ileach.co.uk
<b>Rudhach Magazine</b>	rudhach@outlook.com
<b>De tha Dol</b>	dethadol@harrisvs.org.uk
<b>Fios</b>	fios@sporsnis.co.uk
<b>Loch a Tuath News</b>	latneditor2@outlook.com
<b>Black Isle Chatterbox</b>	editor.chatterbox@gmail.com
<b>Stornoway Gazette</b>	newsdesk@stornowaygazette.co.uk
	murraymacleod123@gmail.com
<b>Am Pàipear</b>	editor@ampaipear.org.uk
<b>Hebrides News</b>	info@hebridesnews.co.uk
<b>We Love Stornoway</b>	fred@hebevents.com
	mairi@welovestornoway.com
<b>TV</b>	iain.macinnes1@bbc.co.uk
	nicola.mcalley@stv.tv
	stvnews@stv.tv
	Scotland.planning@bbc.co.uk
<b>Radio</b>	
<b>BBC Radio Highland (Inverness)</b>	jennifer.bowey.ext@bbc.co.uk
	chris.maclennan@bbc.co.uk

	Andrew.thomson@bbc.co.uk
	inverness.news@bbc.co.uk
	eilidh.davies@bbc.co.uk
<b>BBC Argyll</b>	andreas.wolff@bbc.co.uk
<b>BBC Gaelic</b>	angus.macdonald2@bbc.co.uk
	innes.munro@bbc.co.uk
	maggie.mackinnon@bbc.co.uk
	norman.campbell@bbc.co.uk
<b>BBC Orkney</b>	adam.harcus@bbc.co.uk
	radio.orkney@bbc.co.uk
<b>BBC online</b>	steven.mckenzie@bbc.co.uk
<b>BBC Radio Scotland Out of Doors</b>	rachel.stewart.ext@bbc.co.uk
<b>MFR</b>	news@mfr.co.uk
	liam.ross@bauermedia.co.uk
<b>Argyll FM</b>	info@argyllfm.com
<b>Isles FM</b>	studio@isles.fm
<b>Radio Skye</b>	news@radioskye.com
<b>Radio Wester Ross</b>	info@radiowesterross.scot

<b>Speysound</b>	studio@speysound.com
<b>Loch Broom FM</b>	radio@lochbroomfm.co.uk
<b>Nevis Radio</b>	studio@nevisradio.co.uk

### **MP, MSP, councillors and community councillors**

It is also worthwhile contacting your local MP, MSP, councillor and community council to update them on your project and invite them to meet your staff, volunteers and participants or join an event.

Find you [MP](#)

Find your [MSP](#)

Find your Councillor:

[Highland Council](#)

[Moray Council](#)

[Orkney Islands Council](#)

[Argyll and Bute Council](#)

[Comhairle Nan Eilean Siar](#)

Find your [Community council](#)

### **Themed days**

Themed days, weeks and months can be used to share stories about your work.

<b>Themed month, week or day</b>	<b>Date</b>
<a href="#">Big Walk and Wheel</a>	16-27 March
<a href="#">Earth Day</a>	22 April
<a href="#">National Walking Month</a>	May

<a href="#">Walk to School Week</a>	18-22 May
<a href="#">World Bicycle Day</a>	3 June
<a href="#">World Environment Day</a>	05 June
<a href="#">Bike Week</a>	9-15 June
<a href="#">Day of Movement</a>	18 June
<a href="#">Clean Air Day</a>	18 June
<a href="#">Catch the Bus Month</a>	September
<a href="#">International Day of Clean Air for Blue Skies</a>	7 September
<a href="#">European Mobility Week</a>	16-22 September
<a href="#">Scotland's Climate Week</a>	29 September – 5 October
<a href="#">International Walk to School Month</a>	October
<a href="#">International Day of Older Person</a>	01 October
<a href="#">Travelwise Week</a>	16-22 September
<a href="#">Road Safety Week</a>	16-22 November
<a href="#">World Sustainable Transport Day</a>	26 November

## Social media

Please tag HITRANS and Transport Scotland in your social media posts regarding any work funded through your People and Place Programme award. You can use the hashtag **#activetravel**

### HITRANS accounts:

**X:** @HITRANS\_RTP

**LinkedIn:** @HITRANS

**Bluesky:** @hitrans.bsky.social

### Transport Scotland accounts:

**LinkedIn:** @TransportScotland

**Facebook:** @TransportScotland

**Instagram:** @transportscotland

Thank you for your support promoting active travel and public transport.